

1. Consent

By using our website, you consent to the use of cookies to track your activity on www.neurozone.com. This Cookies Policy sets out the rules that govern our use of cookies. You may have seen a pop up to this effect on your first visit to this website; although it will not usually appear on subsequent visits, you may withdraw your consent at any time by following the instructions below.

The information we collect using cookies helps us understand users of our website(s) better so that we can provide a more focused user experience. Cookies basically have two functions:

- a) to remember information previously entered by users; and
- b) to save site preferences, and records users' browsing activities (e.g. which pages are visited, each time and how often buttons are pressed).

We use cookies principally because we want to make our website(s) and mobile application(s) user-friendly and work more efficiently, and we are interested in anonymous user behaviour. We also use cookies to provide information as owners of this website. Generally cookies do not store sensitive or personally identifiable information such as your name and address or credit card details.

In the unlikely event that our website(s) uses cookies to store personal information about you, Neurozone (Pty) Ltd ("Neurozone", "we", "us", "our") encrypts the personal information to prevent unauthorised use by anyone else.

2. What are cookies?

Cookies are most often small text files that websites may put on a visitor's computer or mobile device while browsing the website. They are used for many different purposes. For example, they can:

- a) help search engines remember that you want your search results in your preferred language, for example, English;
- b) help a website remember your preferences so that you don't need to customise it every time;
- c) help websites to deliver a better service by showing you the content most relevant to you;
- d) identify and resolve errors; and
- e) analyse how well a website is performing.

The most common function of cookies is to remember bits of information that help make browsing the web easier and more hassle-free for you.

All modern browsers have tools to help you delete or block cookies. But it's important to remember that many websites- including Neurozone's website(s)- need cookies in order to function properly. By deleting or blocking cookies, you also block certain personalised features, and you may not be able to take full advantage of some of the website's features.

For greater detail about cookies, here are a few websites for reference:

www.allaboutcookies.org / www.youronlinechoices.eu / www.termsfeed.com

3. What type of cookies are there?

- a) **Strictly Necessary Cookies.** These are cookies that are required for the operation of our website and enables basic functions like page navigation and to log into secure areas of our website. These cookies, for instance, allow you to navigate back and forth between pages without losing their previous action from the same session. These cookies must be present for our website to provide the basic functions of the website. Because these cookies are strictly necessary, we do not need to ask for your consent to use them.
- b) **Analytical/ Performance Cookies.** These cookies collect information about how visitors use a website, for instance which pages visitors go to most often. The information gathered does not identify any individual visitor and is aggregated. It includes the number of visits to our website, the websites that may have referred them to our website and the pages that they visited on our website. These cookies may also show us which email visitors may have clicked through from in order to visit our website, and whether you opened an email we sent you.

Analytics cookies, set using third-party web analytics software, allow us to monitor our website traffic. These cookies may also tell us how many of our visitors are male or female, and may summarise the number of visitors who fall within certain age ranges, or certain interest categories. However, this sort of information is not linked to any individual; it just shows us what percentage of our visitors fall in particular categories. Performance cookies are further used to enhance the performance and functionality of our services but are non-essential to their use. However, without these cookies, certain functionality like videos may become unavailable.

- c) **Functionality Cookies.** These cookies allow our website to remember users' site preferences and the choices they make on the website (such as your username, language, and region) and provide enhanced, more personal features. They are also used to prevent us from offering you a service that we already offered or a service that you declined. These cookies can also be used to remember changes you have made to text size, fonts and other parts of the webpages that you can customise.

COOKIES POLICY

These cookies may also be used to provide services you have asked for such as watching a video or comment on a blog. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites. They can be first party, third party, session or persistent cookies. They are tailored to respond only to the service requested by you. By using our website, you agree we may place these types of cookies on your device.

- d) **Social Networking Cookies.** These cookies allow users to share content on social media platforms, and help link activities between a website and third-party sharing platforms.
- e) **Behaviourally Targeted Advertising/ Marketing Cookies.** These cookies record your visits to our website, the pages you have visited and the links you have followed. They are specifically designed to gather information from users on their devices to display advertisements based on relevant topics of interest. They are also used to limit the number of times you see an advertisement as well as to help measure the effectiveness of the advertising campaign. These cookies remember that you have visited our website and use this information to tailor advertising for our Products and/ or Services when you visit third-party websites. The information on the users gathered by these cookies may be shared with other advertisers to measure the performance of their advertisements. We may also share this information with third parties for this purpose. They are mainly third-party cookies on our website, and are placed by advertising networks.

4. How long will the cookies endure?

The duration of cookies depends on whether they are session or persistent cookies.

- (a) **Session cookies.** These cookies are temporary and expire once you close your browser (or once your session ends). They contain information that is stored in a temporary memory location and then subsequently deleted after the session is completed or the web browser is closed. This cookie stores information that the user has inputted and tracks the movements of the user within the website.
- (b) **Persistent cookies.** This category encompasses all cookies that remain on your hard drive until you erase them, or your browser does, depending on the cookies expiration date. All persistent cookies have an expiration date written into their code, but their duration may vary.

5. What cookies do we use?

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie	Name	Purpose	Duration/ Expiry
• Strictly necessary	_cfuid	These cookies are part of the services provided by Cloudflare - including load balancing, deliverance of website content and serving DNS connection for website operators.	Session cookies.
	Consent	These cookies are used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR- compliance of the website.	Persistent cookies that has a limited duration written into their code.
	CookieConsent	These cookies store the user's cookie consent state for the current domain.	Persistent cookies. Expires after 1 year.
	test_cookie	These cookies are used to check if the user's browser supports cookies.	Persistent cookies. Expire after 1 day.
• Marketing/ advertising cookies	_ptq.gif	These cookies send data to the marketing platform Hubspot about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	Session cookies.
	embed/v3/counters.gif	These cookies collect information on user preferences and/ or interaction with web-campaign content.	Session cookies.
	IDE	These cookies are used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	Persistent cookies. Expire after 1 year.

Functionality cookies	VISITOR_INFO1_LIVE	These cookies try to estimate the user's bandwidth on pages with integrated YouTube videos.	Persistent cookies. Expire after 179 days.
	YSC	These cookies register a unique ID to keep statistics of what videos from YouTube the user has seen.	Session cookies.
	yt.innertube::nextid	As above.	Persistent cookies.
	yt.innertube::requests		
	yt-remote-cast-available	These cookies store the user's video player preferences using embedded YouTube video.	Session cookies.
	yt-remote-cast-installed		
	yt-remote-fast-check-period		
	yt-remote-session-app		
	yt-remote-session-name		
	yt-remote-connected-devices	As above.	Persistent cookies.
	yt-remote-device-id		

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/ performance cookies or targeting/ advertising cookies.

If you do not agree to the use of these cookies, please disable them by following the instructions for your browser set out on www.allaboutcookies.org or use the automated disabling tool where available. Users can also manage cookies (and delete cookie files) by opening their web browser (such as Chrome, Firefox, or Safari) and finding where cookies are stored. Please see table below on the handling of cookies.

6. Update of cookies policy

We may update this Cookies Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operation, legal or regulatory reasons. Please, therefore, re-visit this policy regularly to stay informed about our use of cookies and related technologies.

7. Handling cookies

All modern browsers have tools to help you delete or block cookies. It is important to remember, however, that many websites - including www.neurozone.com - need cookies to function properly. By deleting or blocking cookies, you could also block certain personalised features and you may not be able to take full advantage of some of the website's features. If you would like to opt out of Google Analytics cookies, you can find out more on [Google website](#) (click on link).

To turn cookies on or off for all websites via your web browser, follow the instructions in the table below. **(Please note that the list is not complete and is different on PC and Mac).**

Google Chrome	- Click on "Menu" icon (top right-hand corner below exit icon) - Click "Settings" - Under Privacy and security section click on "Cookies and other site data" - Enable or disable cookies: - To enable cookies, select "Allow all cookies" (recommended) - To disable cookies, select "Block all cookies" (not recommended)
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Microsoft Internet Explorer 9.0+	1. Click on "Tools" icon 2. Select "Internet options" 3. Click on "Privacy" tab 4. Click on "Advanced" tab 5. Make selection on how cookies are handled
Mozilla Firefox	1. Click on "Menu" icon (top right-hand corner below exit icon) 2. Click on "Options" 3. Click on "Privacy & Security" 4. Scroll down to "Cookies and Site Data" 5. Make selection on how cookies are handled
Safari	1. Click on "Menu" icon (top right-hand corner) 2. Click on "Privacy" tab 3. Scroll down to bottom of page and select "Privacy & cookies" 4. Make selection on how cookies are handled

Where the organisation setting the cookie(s) provides an automated disabling tool in respect of its cookie(s), we list the name of that organisation, the category of cookies it sets together with a link to its automated disabling tool. In all other cases, we list the names of the cookies themselves and their source at the date of this Cookies Policy so that you can easily identify and disable them if you want through your browser controls.

After your initial visit to this website, we may change the cookies we use. This Cookies Policy will always allow you to know who is placing cookies, for what purpose and give you the means to disable them so you should check it from time to time.